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International Day of Radiology 2019 to focus on sports imaging

Wednesday, June 12, 2019 (ESR, Vienna) – The European Society of Radiology (ESR) is proud to announce <u>sports imaging as this year's theme</u> for the International Day of Radiology (IDoR), which will be held on November 8. This will be the eighth iteration of the annual celebration to mark Wilhelm Conrad Röntgen's discovery of the x-ray and raise awareness of the significance of radiology in medicine.

While news stories frequently offer brief mention of athletes awaiting imaging results, this does not thoroughly depict what a critical component of their post-incident care imaging is. A whole team of physicians, including radiologists, and in particular experts in musculoskeletal radiology, are deployed to diagnose and treat injuries stemming from sporting activity.

Due to the great importance placed on effectively handling athletes, some of the most advanced imaging methods and technologies are employed in diagnosis and treatment, which places the discipline at the cutting edge of radiology. Sports imaging is a fast-moving and multi-faceted subspecialty, increasingly playing a central role in the prognosis of injuries sustained by athletes from professional to amateur in their athletic pursuits.

This year's striking <u>IDoR 2019 poster</u>, available in over 30 languages, evokes athleticism in various forms and can be downloaded from the IDoR website.

The ESR is currently conducting numerous interviews with experts in sports imaging from throughout the world, which will be published on the IDoR website later in the year. In addition, the ESR is working on a book on this year's theme in cooperation with the European Society of Musculoskeletal Radiology, to be published in autumn.

The International Day of Radiology was launched in 2012 and is a joint initiative of the European Society of Radiology (ESR), the Radiological Society of North America (RSNA) and the American College of Radiology (ACR). It is an annual event held with the aim of building greater awareness of the value that radiology contributes to safe patient care and improving understanding of the vital role radiologists and radiographers play in the healthcare continuum.

November 8, the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895, was chosen as a day of action and awareness. The organisers hope to alert the world to the stunning medical, scientific and even artistic possibilities of medical imaging, the essential role of the radiologist and the radiographer as a part of the healthcare team in countless medical scenarios, and the high educational and professional standards required of all staff working in medical imaging.

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